

## **DEFENDANTS' EXHIBIT 57**

**George, Edmond**

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**From:** Javier Torres <jtorres@mediaeffective.com>  
**Sent:** Monday, April 1, 2024 12:29 PM  
**To:** George, Edmond; Vagnoni, Michael; erin arend  
**Subject:** Fwd: Historical Card Rates  
  
**Categories:** Red Category



----- Forwarded message -----

**From:** Kevin Mannix <[kevin@hybridadv.com](mailto:kevin@hybridadv.com)>  
**Date:** Mon, Apr 1, 2024 at 11:59 AM  
**Subject:** RE: Historical Card Rates  
**To:** Javier Torres <[jtorres@mediaeffective.com](mailto:jtorres@mediaeffective.com)>

Javier

Based on our history w/ the stations and networks you requested rates for, its our estimate that you are buying 50% off the rate card at the stations.

So if a rate on WINS-FM is \$150 from us, its safe to say the rate card is \$300+

Thanks

Kevin